

Zimmer offers private equity program to investors to raise funds for NASCAR program in the United States

Lausanne, Switzerland, March 31, 2016 – **After having successfully achieved his crowd funding-campaign in 2015, the Swiss-French NASCAR driver Yann Zimmer is offering shares of his company, YZ Racing Ltd., to investors. His ultimate goal is to become the first European driver to compete full-time in NASCAR's top series.**

Zimmer and his management team, Racemax, have developed a private equity arrangement to allow investors to share in the future, long-term earnings obtained from both race purses and sponsorship revenues.

With a minimum investment of CHF 10'000 (about \$10,379.80), private or institutional investors become shareholders of YZ Racing Ltd. and are eligible for a return on investment.

Zimmer is also soliciting sponsorships from companies in search of increased exposure in the United States through the exceptionally high audience attracted to NASCAR.

Last year Zimmer's crowd-funding program allowed him to have a highly promising test in the United States. After only one day of practice at South Boston Speedway in South Boston, Va., he clocked a lap time that would have earned him the pole position in the NASCAR Whelen All-American Series late model race held there last August.

Barry Nelson, owner of the prestigious team Nelson Motorsports, said "Yann Zimmer shows talent, and his place is on our team. I'm convinced that he will be able to raise the necessary capital to allow him to join us for the coming season."

For more information, contact Zimmer's management team directly at contact@racemax.com.

About Racemax

Created in 2014 in Lausanne, Switzerland, Racemax is a boutique management agency specializing in sports. Racemax offers 360° management service from communication, legal, financial and administrative services along with career development, with a clear focus on building long-term relationships with young talents.

Media Contact

Marielle Morerod

Tel. +41 79 607 93 92

E-mail: mm@racemax.com

Linda Mansfield (U.S.)

Tel. (317) 201-0729

E-mail: LKMRestart@gmail.com